SBA/SCORE "FREE" WORKSHOPS 10 Causeway Street – Rm. 265 Boston, MA 02222-1093

October 23, 2003 10:00 a.m. - 12:00 p.m."Convert Strategic Objectives into Actionable Tasks" by Philip Green, Phase II Financial

- Develop a Comprehensive Management System
- Maximize the Performance of Your Team
- **Develop a Culture of Discipline & Accountability**



Bill Idzal, SCORE Counselor (Counselor to America's Small Business) will make a presentation.

November 19, 2003 10:00 a.m. – 12:00 p.m.

"The Best Advice on Business Ownership Options" by Todd Hugo, The Entrepreneur's Source

- **Business Ownership as a Career Option**
- What is Franchising?
- Is Franchising Right for You?



Carl Brewer, SCORE Counselor (Counselor to America's Small Business) will make a presentation.

10:00 a.m. – 12:00 p.m. **December 10, 2003**

> "Cost Effective Web Solutions for Small Businesses" by Emel Bilginer, Click-It Consultants

- How can Your Small Business Benefit from Online Presence?
- How can I get Online & Can I do this Myself?
- 10 Key Things to Watch Out for?
- **Learn How to apply Search Engines**



John Fanton, SCORE Counselor (Counselor to America's Small Business) will make a presentation

*** BRING YOUR OUESTIONS ***

For reservations & information, please call or e-mail Pauline Swanson @ (617) 565-5615 or pauline.swanson@sba.gov

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